

Cheremoya Foundation

Monthly Meeting #2, October 21 2016

School Year 2016/2017

Agenda

Call to order 8:45AM

1. Treasurer's Report – Kent (10 mins) - with slideshow of costs breakdown.
 - i. CK thoroughly reviewed all Cheremoya Foundation Funded Programs and Projects clearly outlining where all donated money to CF is spent.
 - ii. CK reviewed current CF income stream status.
 - b. Matching funds program with HDCA – current status
 - i. Hollywood Dell Civic Association (HDCA) has agreed to fund match up to \$2500 any monies raised by CF for the month of October
 - c. Outstanding invoice via Enrich LA (OLC turf)
 - i. Enrich LA loaned CF approximately \$10k to finish the Outdoor Learning Center. CF and school community to work on raising funds to repay Enrich LA as quickly as possible.
 - d. Finishing expenses OLC
 - i. Possible replacement trees, benches, final shades. Some trees are suffering from the move into the ground and may need to be replaced. Benches, painted blacktop design and final shades needs to be completed. Mr Salva offered to purchase some of the materials, timber/paint to assist with completion.
 - e. Anticipated upcoming other expenses and planning
 - i. January makeover
2. The Return of Spirit Wear! – Harvey, Kent, Conti, Kanclerz (10 mins)
 - a. Styles, options, timing
 - i. Cheremoya metal drink bottles, car magnets, embroidered fleece blankets to be ready for sales at Cheremoya Outdoor movie night
 - ii. Spirit clothing in research phase. Women's fitted t-shirt, kids ts, men's ts, caps, hats, hoodies, work-out t's to be costed and considered.
 - b. Sales – where, when and how
 - i. First opportunity will be movie night.
3. Halloween Parade & Movie Night – Kent, Harvey, Kanclerz, Conti (10 mins)
 - a. OLC – first official use!

- i. Outdoor movie Fri 28th Oct after Halloween parade
 - ii. \$5 per ticket inc hotdog/popcorn/candy/water
 - b. The movie and setup
 - i. CK has supplied outdoor movie screen as a loaner
 - ii. JW will be BBQing – hotdogs
 - iii. Ralphs has donated 40 pumpkins for classes and pumpkin patch decorations/sales for the evening
 - iv. Need lots of decoration and set-up help
 - c. Concessions and sale items – advance tickets, day-of tickets
 - i. Advanced tickets sales flyer went home in back packs during week.
 - ii. Ticket money collected by CF
 - iii. Registration table on day of event for checking with name for pre-purchased tickets to receive entry bracelet.
 - d. Additional ideas
- 4. Holiday Tree Festival Update – Harvey, Kent, Walker, Holt, Airionna (10 mins)
 - a. Status and updates through 2 committee meetings thus far
 - i. Issue with new tree supplier. Only day they can supply is Nov 29th. Too early for Cheremoya event.
 - ii. Aida has possible contact. RH and Aida to follow up and report back ASAP.
- 5. Restaurant Partners – dinner out for the CF cause – O’Connor, Kent (5 mins)
 - a. Greenleaf – date and time
 - i. Lauren O’Connor proposed idea of having a fund raising dinner at Greenleaf restaurant on Hollywood Blvd. 30 families are required to participate and restaurant gives percentage of proceeds to CF. LO to select suggested dates to be presented to Greenleaf.
 - b. Pimai It’s Thai
 - i. Pimai Thai is Cheremoya family owned local restaurant. Owner, Ann, has offered to give every Cheremoya family who dines in or takes-out at Pimai between Mon-Thurs a 10% discount off food bill. At the end of the month she will contribute the discounted amount to CF.
- 6. January Makeover – Walker (5 mins) – TBD next meeting
 - a. Current scope and needs
 - b. Additional ideas and objectives

Adjourn 10:00AM